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Company Announcements Office
ASX Limited

FLEXIROAM LAUNCHES JOINT MARKETING CAMPAIGN TO CONTINUE RAPID EXPANSION IN ASIA

Highlights:

- **FLEXIROAM has entered into a strategic joint marketing campaign with global payments platform PayPal Ltd**
- **The campaign provides customers with a convenient, secure purchasing platform, as well as discounts on products**
- **FLEXIROAM joins the Startup Blueprint program to accelerate its international expansion plans**
- **Mentorship and support from the Startup Blueprint will enable FLEXIROAM to maintain its position as fastest growing roaming provider in the region**

Flexiroam Limited today announced the launch of a joint marketing campaign between its wholly owned subsidiary Flexiroam Sdn Bhd (“FLEXIROAM” or “the Company”) and global payments platform PayPal Ltd (NASDAQ: PYPL) to provide customers with a simple, secure and convenient way to make purchases.

FLEXIROAM has also entered the Startup Blueprint program, a global program enabling next generation mobile and web companies to drive growth and further monetise their businesses.

The Startup Blueprint program provides FLEXIROAM with free payment processing for up to a transaction value of US\$1.5 million with PayPal and US\$100,000 with Braintree (mobile payment) fees for 18 months.

FLEXIROAM will pass these savings onto its customers, offering a promotional discount of 30 per cent with any purchases made via PayPal.

“The transaction waiver fees offered by the Startup Blueprint program gives us a significant advantage, as we expand our business across Asia. Working with PayPal has not only allowed us to pass these savings onto our customers but also provides a convenient, secure and simple way to make payments anywhere in the world.” said Jef Ong, CEO of Flexiroam.

Since FLEXIROAM launched, four years ago, the company continues to be the fastest growing mobile roaming provider in Asia. The partnership will enable the company to fulfil its plans for international expansion and increase its subscriber base throughout Asia.

The Startup Blueprint program provides FLEXIROAM with access to the top accelerators, incubators, venture capitalists and mentors to activate the optimum revenue model, as well as promote FLEXIROAM’s services to their customers in Malaysia, Singapore, Hong Kong and Thailand.

“As we look to grow and expand into other regions in South East Asia, Paypal’s effort in helping us promote FLEXIROAM services elevates our brand. It provides confidence to travellers in buying our services through online and mobile payments. With the community Startup Blueprint brings, we will be able to accelerate our plans to become the number one roaming provider in Asia,” said Ong.

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FLEXIROAM welcomes users to start shopping online via <http://www.flexiroam.com/PayPal/>. Users can receive a 30 per cent promotional discount on any product from 1 July until 30 September 2015.

About FLEXIROAM SDN BHD

FLEXIROAM is a Malaysian-based telecommunications company offering services internationally. The Company provides a range of products allowing customers to remain connected abroad without attracting significant connection fees or tariffs.

Its core products include the FLEXIROAM Roaming Pass and the FLEXIROAM SIM cards, which allow travellers to use their local numbers with unrestricted voice and data access at their destination of choice. To date, over 300,000 people from all over the world have already benefited from combined savings totalling more than A\$23 million.

About PAYPAL

Founded in 1998, PayPal is one of the world's largest global payments platform. As of 2014 the global online payment giant generated revenues of \$7.9 billion and facilitated transactions worth \$228 billion¹. PayPal allows customers across 203 markets globally to get paid in more than 100 currencies and today has 165 million active customer accounts². In September 2014, eBay Inc. announced the planned separation of eBay and PayPal into independent publicly traded companies in Q3 2015.

About STARTUP BLUEPRINT PROGRAM

The Braintree_PayPal Startup Blueprint program provides qualified technology start-up companies like FLEXIROAM with mentorship and processing fee waiver. These benefits includes free transaction volume up to USD \$1.5 million in PayPal fees and USD \$100,000 Braintree fees for 18 months.

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¹ PayPal Q4 2014 Fast Facts, URL: http://www.ebayinc.com/sites/default/files/PayPal_fastfacts_Q4_2014.pdf

² PayPal Official Website, URL: <https://about.paypal-corp.com/>

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