

16 December 2015
Company Announcements Office
ASX Limited

FLEXIROAM VOTED WORLD'S LEADING TRAVEL COMMUNICATIONS PROVIDER

Flexiroam Limited is pleased to announce that its wholly owned subsidiary Flexiroam Sdn Bhd ("FLEXIROAM" or "the Company") has been recognised as the World's Leading Travel Communications Provider 2015 by the World Travel Awards (WTA). WTA serves to acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry.

"We are delighted to receive this global recognition by World Travel Awards for excellence in travel communications. We continue to improve our offering and now provide travellers with every communication tool they need, from voice and video calls to photo, location and media sharing," said Jef Ong, CEO of FLEXIROAM.

The Flexiroam App launched on November 24 is available for free on the Google Play and Apple App Store and has reached over 600,000 subscribers. The app allows users to communicate with one another for free, over an internet connection, using in-built voice, video and messaging features.

World Award Tier for World Travel Award (WTA)

WTA was established in 1993 and is recognised globally as a hallmark of quality, with winners setting the benchmark to which all others in the travel industry aspire. The World Awards are the top tier of the WTA programme and features the winners from the regional tier.

The voting process is online and a year-long communications campaign encourages global participation. The votes come from qualified executives working within travel and tourism and the consumer travel buyer. Votes cast by travel professionals count as two votes while the votes cast by non-industry voters count as one vote. Votes are internally audited to ensure the validity of each individual vote.

Flexiroam's peers nominated in the same category include Go-Sim, toggle mobile, Travel Cell, TravelSim and XCom Global Mobile Hotspot. Winners of the coveted World Award tier in other categories include Trip Advisor, Booking.com, Etihad Airways, Ritz Carlton and Intercontinental Hotels & Resort.

-ENDS-

For personal use only

About FLEXIROAM

FLEXIROAM (ASX: FRX) is the leading prepaid international mobile roaming service provider focused on allowing consumers to stay connected to their home country, using their existing number, while traveling overseas. Through its innovative wholly-owned technologies, FLEXIROAM offers international outbound travellers worldwide unlimited flat-rate voice and data roaming services in over 200 countries and territories. To date, FLEXIROAM has saved global travellers over USD5.5 million on roaming charges.

FLEXIROAM listed on the Australian Securities Exchange (ASX) in June 2015, with the goal of rapid growth and global expansion. FLEXIROAM has over 600,000 subscribers and partnerships with over 100 travel agencies and is poised to become a formidable name in the international mobile roaming marketplace.

Contacts

Ash Plaskett
Professional Public Relations
P +61 2 9818 0929
M +61 4 0135 6664
E ash.plaskett@ppr.com.au

Jef Ong
Managing Director
P +60 3 2054 0888
M +6016 328 9941
E jef@flexiroam.com

For personal use only