

14 July 2015  
Company Announcements Office  
ASX Limited

## FLEXIROAM ENTERS AGREEMENT WITH VOXBONE

### Highlights:

- **FLEXIROAM has entered into an agreement with global Cloud telecommunications provider Voxbone to rapidly expand the reach and reduce time-to-market of Flexiroam's Roam8 application**
- **Voxbone will provide FLEXIROAM with access to over 55 international networks for voice and SMS services**
- **FLEXIROAM will pay Voxbone set-up fees, monthly service fee and usage based charges to receive its services**
- **The deal will reduce the capital required to expand into new markets at a much faster pace**

Flexiroam Limited today announced its wholly-owned subsidiary Flexiroam Sdn. Bhd. ("FLEXIROAM" or the "Company") has signed an agreement with international Cloud telecommunications provider, Voxbone, enabling the Company's Roam8 mobile application to rapidly expand its international reach whilst avoiding the costs and complexity associated with working with multiple local carriers.

FLEXIROAM's Roam8 service allows users to own multiple international numbers, in one application, eliminating the need for international roaming and IDD calls. It enables users to call any phone on any global network without worrying about the charges. Overseas contacts can reach the user at the local number stored within the application, only paying the local rate.

The agreement with Voxbone represents significant value to customers and the Company, with FLEXIROAM able to increase the international reach of Roam8 to over 55 countries and provide its customers with virtual local phone numbers.

"This is a landmark agreement for FLEXIROAM," said Jef Ong, Flexiroam Chief Executive Officer. "The aim of Roam8 is to eliminate roaming charges and bill shock for travellers when they are abroad. By working with Voxbone, we can provide our customers with voice and SMS services to over 55 countries at the local rate. Not only does this reduce the cost for using mobile phones abroad but also enables users to have multiple international numbers to communicate with anyone, at anytime, anywhere in the world, at the local rate."

In addition to expanding Roam8's reach, the agreement will also see FLEXIROAM reduce the anticipated capital expenditure required to expand its voice and SMS services internationally. By utilising Voxbone's self-owned licenses, telephone number ranges and network infrastructure, the Company is able to avoid the more costly and complex process of negotiating access to local networks or building its own network infrastructure.

"The costs of building an international network and purchasing hardware can be prohibitive for mobile operators. Deals need to be struck with local providers and, in some instances, operators will need to build their own local networks," Mr Ong said. "Voxbone enables us to significantly reduce these costs

and time-to-market, as it already has a ready-to-use network in over 8,000 cities. This means we can scale out to key countries, such as China and Hong Kong, at a much faster pace and at a lower cost.”

In the terms of the agreement, FLEXIROAM is to pay Voxbone set-up fees, a monthly service fee and usage based charges. In return, FLEXIROAM will receive the use of Voxbone’s virtual local phone numbers, as well as its carrier-grade quality network, global coverage and instant provisioning.

#### **About FLEXIROAM**

FLEXIROAM is a Malaysian-based telecommunications company offering services internationally. The Company provides a range of products allowing customers to remain connected abroad without attracting significant connection fees or tariffs.

Its core products include the FLEXIROAM Roaming Pass and the FLEXIROAM SIM cards, which allow travellers to use their local numbers with unrestricted voice and data access at their destination of choice. To date, over 300,000 people from all over the world have already benefited from combined savings totalling more than A\$23 million.

#### **About Voxbone**

Voxbone is the market leader in providing virtual local phone numbers (often referred to as inbound SIP trunks, or DID numbers). Its services enable cloud communications providers, international carriers and enterprise contact centers to extend the reach of their voice networks internationally, rapidly and at minimal cost. The company delivers high-quality inbound SIP trunks from more than 55 countries and more than 8,000 cities around the world. Voxbone’s geographical, mobile and toll-free numbers can be ordered in real-time via a web portal or an API. Voxbone is the only operator of its kind with its own number ranges, telecommunications licenses and a global private VoIP backbone. For more information, visit [www.voxbone.com](http://www.voxbone.com).

#### **Contacts**

Ash Plaskett  
PPR  
P +61 2 9818 0929  
M +61 4 0135 6664  
E [ash.plaskett@ppr.com.au](mailto:ash.plaskett@ppr.com.au)

Jef Ong  
Managing Director  
P +60 3 2054 0888  
M +6016 328 9941  
E [jef@flexiroam.com](mailto:jef@flexiroam.com)