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Company Announcements Office  
ASX Limited

## **Singapore Book of Records awards FLEXIROAM as Singapore's first global flat rate unlimited voice and data roaming provider**

### **Highlights:**

- Flexiroam awarded as Singapore's first global flat rate unlimited voice and data roaming provider;
- Further investment in innovation and R&D will continue to increase the value proposition for its customers; and
- Trademark awarded by Intellectual Property Office of Singapore, significant in country expansion effort and also adding to intellectual property strength.

Flexiroam Limited (FRX:ASX) ("the Company") is pleased to announce that its wholly owned subsidiary Flexiroam Sdn Bhd ("Flexiroam") has been awarded as Singapore's first global flat rate unlimited voice and data roaming provider by the Singapore Book of Records ("SBOR").

The SBOR is a non-profit organisation established in 2005, primarily to compile and adjudicate all national records, providing a platform to showcase excellence.

"We are delighted to have been awarded as Singapore's first global flat rate unlimited voice and data roaming provider. This award validates our ongoing commitment to deliver affordable mobile roaming technology, which allows users to use their mobile abroad as they would at home," said Jef Ong, CEO of Flexiroam.

"With roaming costs in the Asia Pacific region remaining excessive and budget travel on the increase, we see a significant opportunity to become the de-facto solution for roaming products and services. By continuing to innovate and focus on R&D, we want to increase the value proposition to our customers, offering greater voice and data services."

Flexiroam allows its users to make and receive unlimited calls, as well as avoid data roaming charges, whilst abroad. Through its innovative wholly-owned technologies, Flexiroam offers international outbound travellers worldwide unlimited flat-rate voice and data roaming services in over 200 countries and territories. To date, Flexiroam estimated that it has saved global travellers over USD5.5 million on roaming charges<sup>1</sup>.

Ong Eng Huat,, President of SBOR, has commented, "Flexiroam has not only been recognised for its world class product offering, which is the first of its kind in Singapore, but also for its long and successful record of strong financial and operational performance, world class standards for service to its customers and the communities in which it operates and rapid growth in the Singapore market."

In addition to its SBOR award, Flexiroam is also pleased to confirm it has obtained a Trademark (class 38) by the Intellectual Property Office of Singapore. This Trademark covers advisory services relating to telecommunications; cellular telecommunications services; communication of data by means of

<sup>1</sup> Based on comparisons Competitors' advertised rates.

telecommunications; operation of telecommunications systems and provision of telecommunications facilities.

Flexiroam continues to expand in Asia, having over 300,000 subscribers and partnerships with over 100 travel agencies, and is rapidly becoming the leading international mobile roaming provider in the region.

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#### **About Flexiroam Sdn Bhd**

Flexiroam is the leading prepaid international mobile roaming service provider focused on allowing consumers to stay connected to their home country, using their existing number, while traveling overseas. Through its innovative wholly-owned technologies, Flexiroam offers international outbound travellers worldwide unlimited flat-rate voice and data roaming services in over 200 countries and territories. To date, Flexiroam has saved global travellers over USD5.5 million on roaming charges.

Flexiroam listed on the Australian Securities Exchange (ASX) in June 2015, with the goal of rapid growth and global expansion. Flexiroam has over 300,000 subscribers and partnerships with over 100 travel agencies and is poised to become a formidable name in the international mobile roaming marketplace.

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