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Company Announcements Office
ASX Limited

FLEXIROAM ANNOUNCES OFFICIAL LAUNCH EVENT FOR FLEXIROAM APP

Highlights:

- Flexiroam to hold official launch event for Flexiroam App on 24 November 2015.
- The event will be available to the public globally via live streaming at www.flexiroam.com/app from 2pm – 3pm AEDT / 11am – 12pm AWST.
- The launch event will demonstrate the capabilities of Flexiroam App and showcase its potential.
- Flexiroam App has been approved by Apple and Android app stores.
Flexiroam App will significantly increase Flexiroam's ability to service the addressable market of 2.6 billion smartphone subscriptions globally.

Flexiroam Limited ("the Company") is pleased to announce that its wholly owned subsidiary Flexiroam Sdn Bhd ("Flexiroam") has confirmed the private official launch event for its new free smart roaming mobile application for Android and iOS which will take place on 24 November 2015 and will be accompanied by a public live stream.

The new Flexiroam App will offer to both business and leisure travellers worldwide, affordable voice roaming services in over 200 countries and territories. The app will be free to download and offers users the most affordable means to stay connected with contacts whilst abroad. For business users, the new Flexiroam App offers the opportunity to have a presence abroad, through the purchase of virtual numbers.

The private official launch event will take place from 10.30am to 1.00pm in Malaysia on 24 November. The launch will be available to the public globally through live streaming from 2pm – 3pm AEDT / 11am – 12pm AWST. The event will provide an overview of the features and functions of the new app, as well as demonstrate the usability and showcase its potential from a global perspective. The planned release follows approvals from both the Apple and Android app stores.

"With the Flexiroam App now being approved by both Apple and Android, we are extremely excited to showcase our new product to the world. The app is perfect for all segments of travellers. It is a very secure app and is designed to meet all forms of user's communication needs: voice calls, video calls, instant messaging and other collaborative tools. This makes it one of the most comprehensive communication apps in the market. The app perfectly complements our existing SIM Card products by providing users a wider range of options to gain access to our services. We believe the app will allow us to scale our business at a faster pace globally." says Jef Ong, CEO of Flexiroam.

According to the latest Mobility Report from Ericsson, there are 2.6 billion smartphone subscriptions globally todayⁱ. By 2020, it is expected that there will be 6.1 billion smartphone users, led by huge growth in less mature markets, accounting for 70 per cent of the world's population. Asia Pacific and India are expecting to see the most significant growth.

In addition, according to TripAdvisor's latest TripBarometer study, travellers in APAC are planning to do more travelling abroad, with the average number of international leisure trips set to increase by 15 per cent in 2015ⁱⁱ.

The growth of the smartphone market, particularly in APAC and India, in addition to the growth in budget travel in the region, presents a significant opportunity to Flexiroam. The Flexiroam app's ability to provide high quality voice in low bandwidth environments at a low cost, makes the Flexiroam App an ideal companion for both holidaymakers and business users.

"Following our IPO, we have invested significantly in both geographic and product expansion to capitalise on the growing market in APAC for international roaming services. The Flexiroam App will enable us to benefit from the increase in budget travellers and those previously affected by 'Bill Shock', to become the key provider of roaming services in the APAC region. This launch enhances our already comprehensive offering to global travellers but it is only the tip of the iceberg as we continue to develop exciting new products to cater to the entire communication needs for travellers" says Jef Ong.

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About Flexiroam Sdn Bhd

Flexiroam is the leading prepaid international mobile roaming service provider focused on allowing consumers to stay connected to their home country, using their existing number, while traveling overseas. Through its innovative wholly-owned technologies, Flexiroam offers international outbound travellers worldwide unlimited flat-rate voice and data roaming services in over 200 countries and territories. To date, Flexiroam has saved global travellers over USD5.5 million on roaming charges.

Flexiroam listed on the Australian Securities Exchange ("ASX") in June 2015, with the goal of rapid growth and global expansion. Flexiroam has over 400,000 subscribers and partnerships with over 100 travel agencies and is poised to become a formidable name in the international mobile roaming marketplace.

ⁱ <http://www.ericsson.com/mobility-report>

ⁱⁱ http://www.pata.org/wp-content/uploads/2015/03/2015TripBarometer-Wave1-en_APAC.pdf

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