

14 December 2015

Company Announcements Office
ASX Limited

FLEXIROAM SUBSCRIBERS GROW TO OVER 500,000 WITHIN FIRST 14 DAYS OF THE LAUNCH OF NEW FLEXIROAM MOBILE APP

Highlights:

- **Flexiroam's new mobile roaming app downloads have expanded to 292,617 since the launch on 24 November 2015, boosting Flexiroam's subscriber base to 586,112**
- **Flexiroam achieved extraordinary sales results for the first five months of the financial year 2016 recording total sales of \$5.9 million, surpassing sales achieved in the full financial year of 2015**

Flexiroam Limited ("the Company") is pleased to announce that its wholly-owned subsidiary Flexiroam Sdn Bhd ("Flexiroam") has recorded 292,617 downloads of its new free smart roaming mobile application for Android and iOS since its launch on 24 November 2015.

The Flexiroam App is available for free on the Google Play and Apple App Store. The app allows users to communicate with one another for free, over an Internet connection, using its in-built voice, video and messaging features. In addition users will be able to purchase dedicated local numbers from up to 55 different countries, giving users an instant global presence for as low as US\$1 per month. Flexiroam App features also allow off-net calls, enabling calls from app to landlines and international numbers for as little as US\$0.01 a minute.

Flexiroam is collaborating with Voxbone to facilitate coverage to more than 55 countries, including the People's Republic of China.

Commenting on the successful launch of this new product Flexiroam CEO, Mr Jef Ong, said "the results from the launch of the new smart roaming app are outstanding and a direct result of the deliberate and focused marketing campaign we undertook."

"It is clear that consumers are keen to engage with this innovative new roaming product, as it allows them to overcome one of the biggest issues they face with overseas travel – how to effortlessly and cost effectively use their mobile phone while travelling."

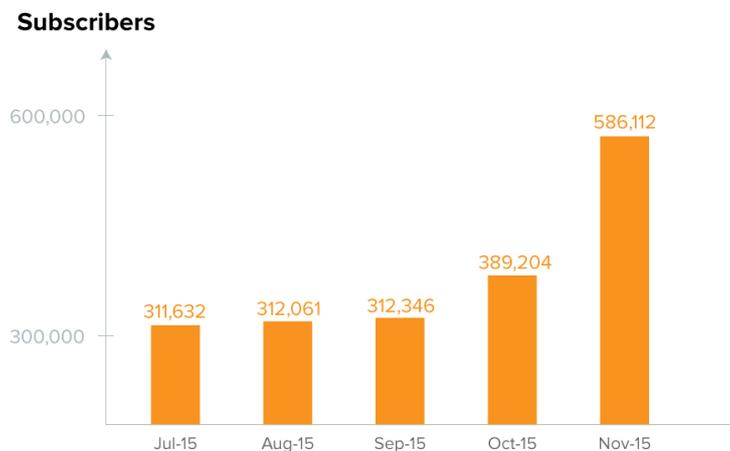
In addition to the outstanding success of the launch of the new roaming app, the company is also buoyed by the strong recent sales across its other products, including Roaming Pass and SIM Card products.

For the period 1 July 2015 to 30 November 2015, Flexiroam recorded sales of A\$5.9 million, with A\$2.6 million achieved in the month of October 2015.



Flexiroam's CEO Jef Ong, said "The robust results validate our strategy of extensive tie-ups with travel agencies, which provide Flexiroam with a reservoir of 1 million travellers.

"We will continue to focus on marketing in coming months and introducing new products, in particular the Flexiroam Mobile App that is currently being downloaded rapidly by our subscribers."



ENDS

About Flexiroam Sdn Bhd

Flexiroam is the leading prepaid international mobile roaming service provider focused on allowing consumers to stay connected to their home country, using their existing number, while traveling overseas. Through its innovative wholly-owned technologies, Flexiroam offers international outbound travellers worldwide unlimited flat-rate voice and data roaming services in over 200 countries and territories. To date, Flexiroam has saved global travellers over USD5.5 million on roaming charges.

Flexiroam listed on the Australian Securities Exchange ("ASX") in June 2015, with the goal of rapid growth and global expansion. Flexiroam has over 500,000 subscribers and partnerships with over 100 travel agencies and is poised to become a formidable name in the international mobile roaming marketplace.

For personal use only

For more information, please contact:

Ash Plaskett
Professional Public Relations
P +61 2 9818 0929
M +61 4 0135 6664
E ash.plaskett@ppr.com.au

Jef Ong
Managing Director
P +60 3 2054 0888
M +6016 328 9941
E jef@flexiroam.com

For personal use only