

FLEXIROAM

INDEPENDENT ROAMING
SERVICE PROVIDER

INTRODUCTION

Flexiroam is an independent roaming service provider offering travellers budget roaming by providing cheaper rates for voice and text services.

GLOBAL PRESENCE

Flexiroam offers its services to Singapore, Indonesia, Australia, Canada, Hong Kong, USA and UK. Travellers can switch data access to Flexiroam's network of partners which includes Maxis, Telstra, T-mobile, O2, Vodafone and more.

COMPETITIVE LANDSCAPE

Flexiroam competes with existing players such as ZipTel Limited and Norwood System Ltd. Both are Australian-owned and provide cost-saving roaming services.

PARTNERSHIPS

Flexiroam gains access into over 200 countries by collaborating with resellers. This includes over 400 travel agents in Malaysia, Singapore and Indonesia through partners such as AirAsia X, Tenent Sampo Insurance and travel agencies like Mayflower (Malaysia) and EU Holidays (Singapore).

PRODUCTS & SERVICES

Flexiroam provides affordable roaming services to travellers with core products comprising a roaming SIM card, mobile app and a SIM Paste - a thin microchip film that offers dual-SIM capabilities when used overseas.

KEY CUSTOMERS

Flexiroam's key customers are travellers including business travellers, expatriates, and students studying abroad worldwide.


FACTS & FIGURES

ESTABLISHED
2011

HEADQUARTERS
Kuala Lumpur, Malaysia

NO. OF EMPLOYEES
53 across all offices

REVENUE
RM9 million (2015)

WEBSITE
www.flexiroam.com

AWARDS & RECOGNITION
 > World Travel Awards 2015
 - World's Leading Travel Communications Provider
 > ASEAN Outstanding Business Awards 2013 - ASEAN Retail & Franchise Federation (2013, 2014)

LEADERSHIP PROFILE

JEFF ONG
FOUNDER / MANAGING DIRECTOR

Jef Ong founded Flexiroam in 2011 and co-founded three technology-based companies. The Science In IT graduate's 15 years in the telco industry has helped Flexiroam become Asia Pacific's fastest-growing international roaming provider. Since 2015, it has been listed on Australia Securities Exchange.